Consumer Duty Declaration

The Board of Aravis Capital Ltd has evaluated the services it performs and the products it distributes/introduces and declares that Aravis Capital:

- puts consumers at the heart of its business and focuses on delivering good outcomes for its customers;
- provides products and services that are designed to meet customers' needs, knowingly provide fair value, and which help customers achieve their financial objectives not causing them harm;
- communicates and engages with customers so that they can make effective, timely and properly informed decisions about financial products and services and can take responsibility for their actions and decisions;
- does not seek to exploit customers' behavioural biases, lack of knowledge or characteristics of vulnerability;
- supports its customers in realising the benefits of the products and services they buy and acting in their interests without unreasonable barriers;
- consistently considers the needs of its customers, and how they behave, at every stage of the product/service lifecycle under its purview;
- continuously learns from its growing focus and awareness of real customer outcomes
- ensures that the interests of its customers are central to its culture and purpose and embedded throughout the organisation;
- monitors and reviews regularly the outcomes that its customers are experiencing in practice and takes action to address any risks to good customer outcomes;
- ensures that its board takes full responsibility for ensuring that the Duty is properly embedded within the firm, and senior managers are accountable for the outcomes their customers are experiencing in line with their accountability under the Senior Managers and Certification Regime (SM&CR).

Board of Directors, July 2023